# ArcGIS Online: An Introduction

Timothy Kinlaw; Allison Rost




2021 ESRI USER CONFERENCE

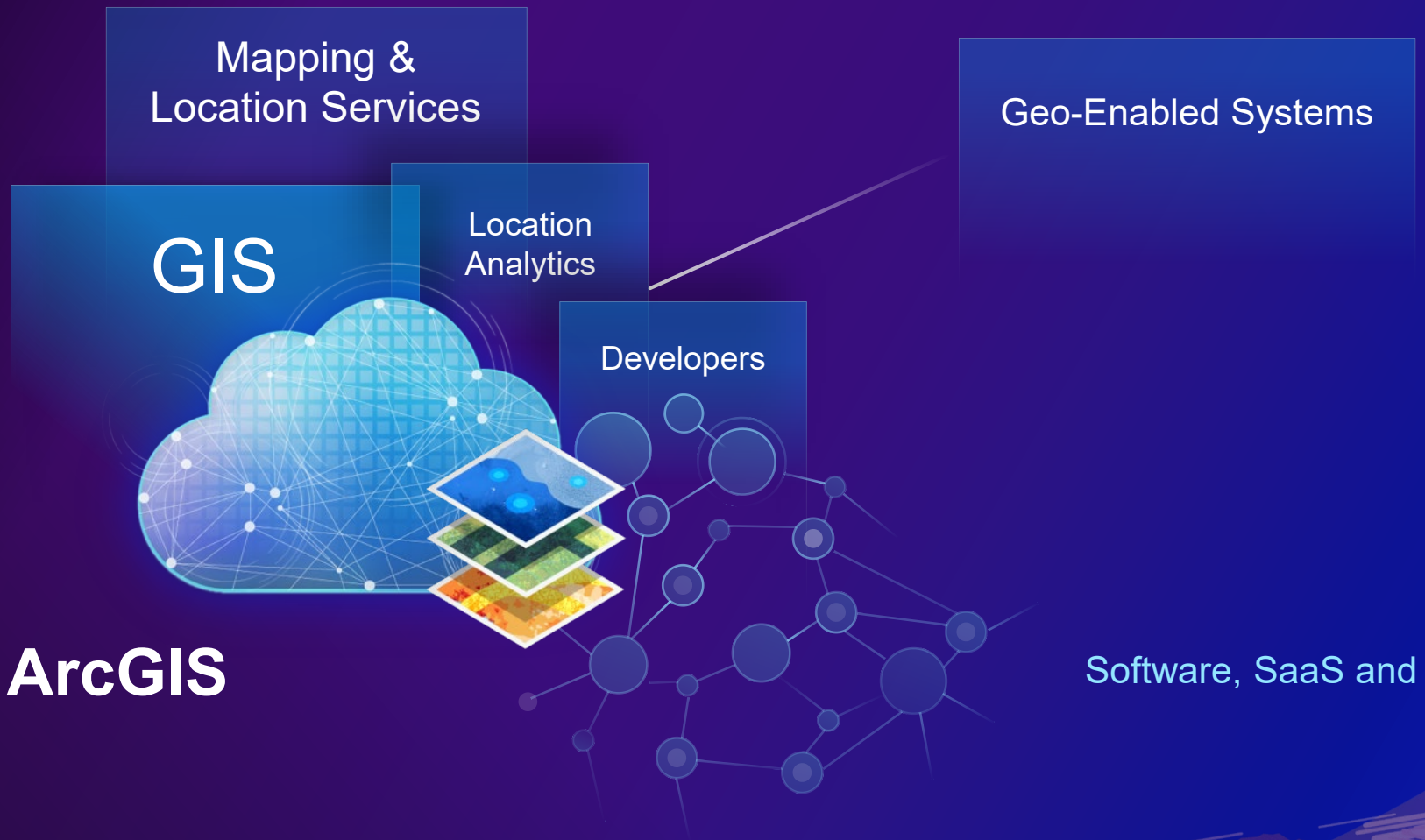
# Agenda

- Overview of ArcGIS
- ArcGIS Online
  - What is ArcGIS Online?
  - What you can do with ArcGIS Online?
- Value proposition

# Overview of ArcGIS

# ArcGIS

## A Comprehensive Geospatial System

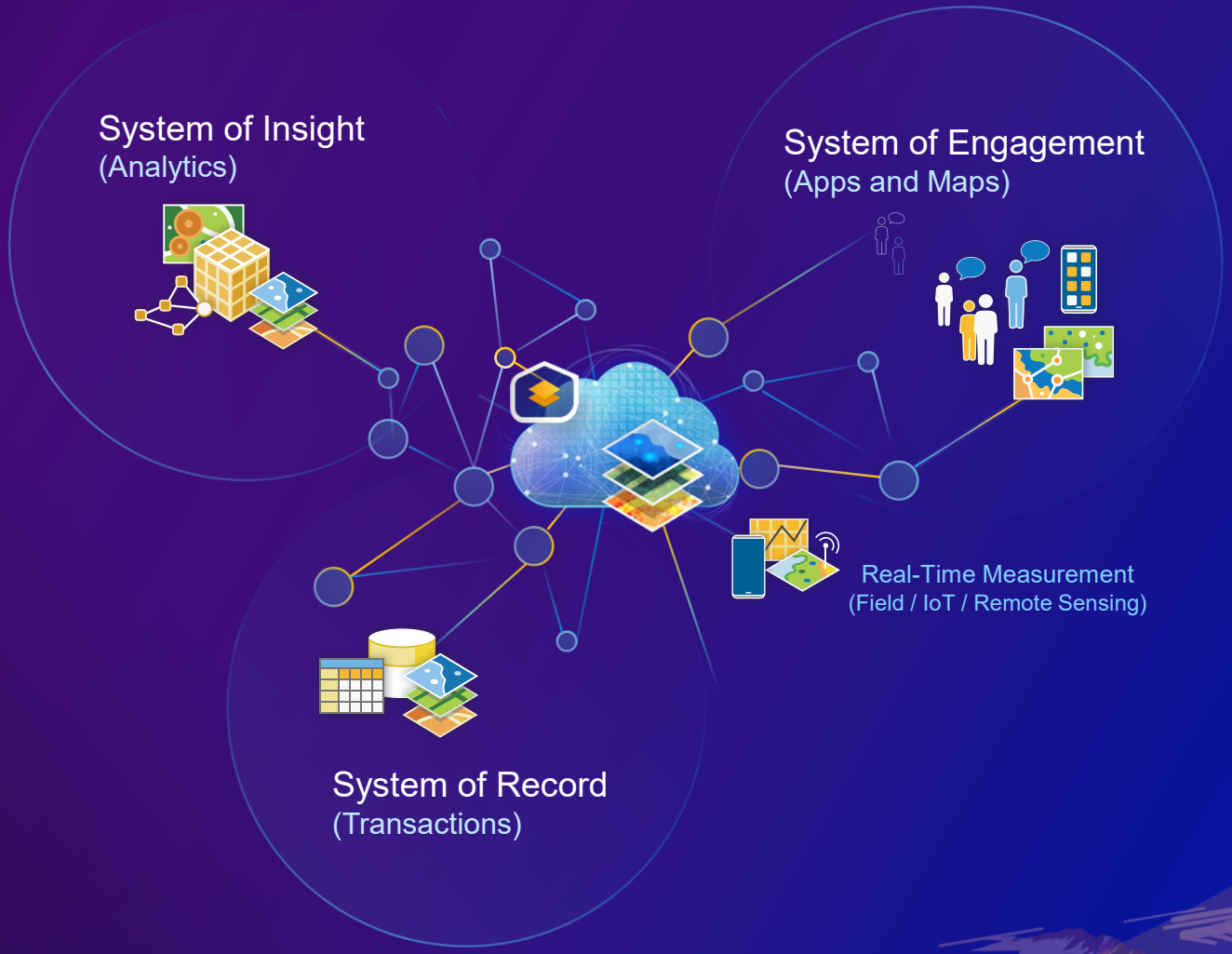



**ArcGIS**

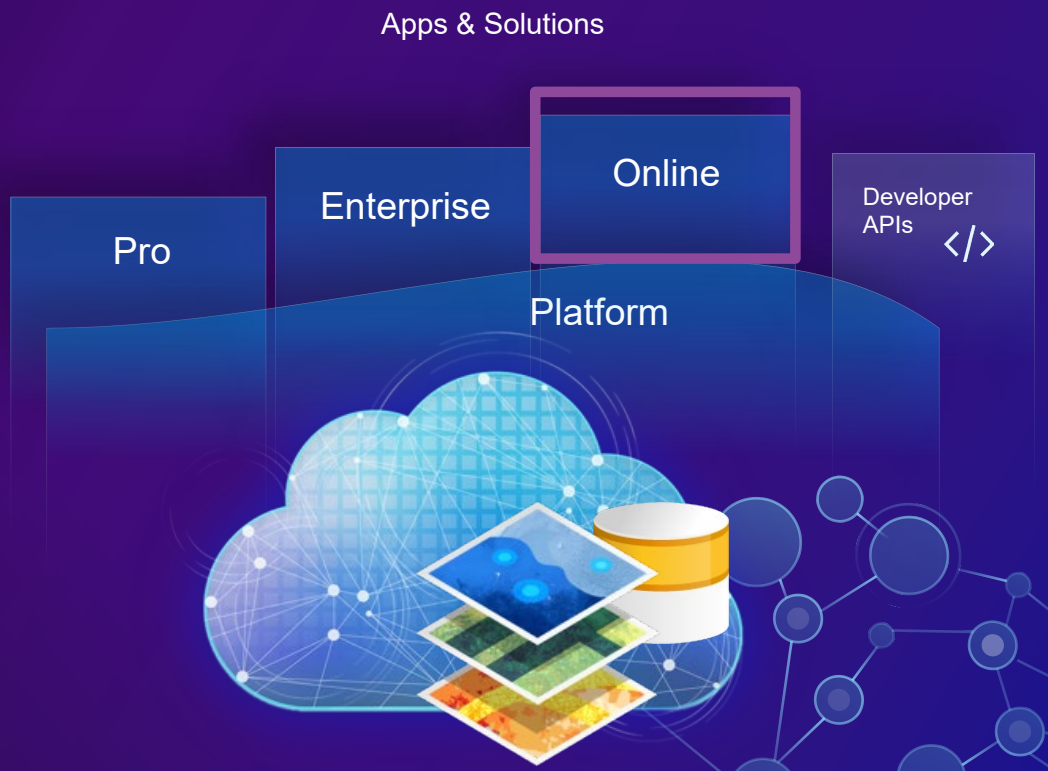
Software, SaaS and PaaS

# ArcGIS

## Supports Three Fundamental Systems



# ArcGIS Products



# ArcGIS Online

What is ArcGIS Online?

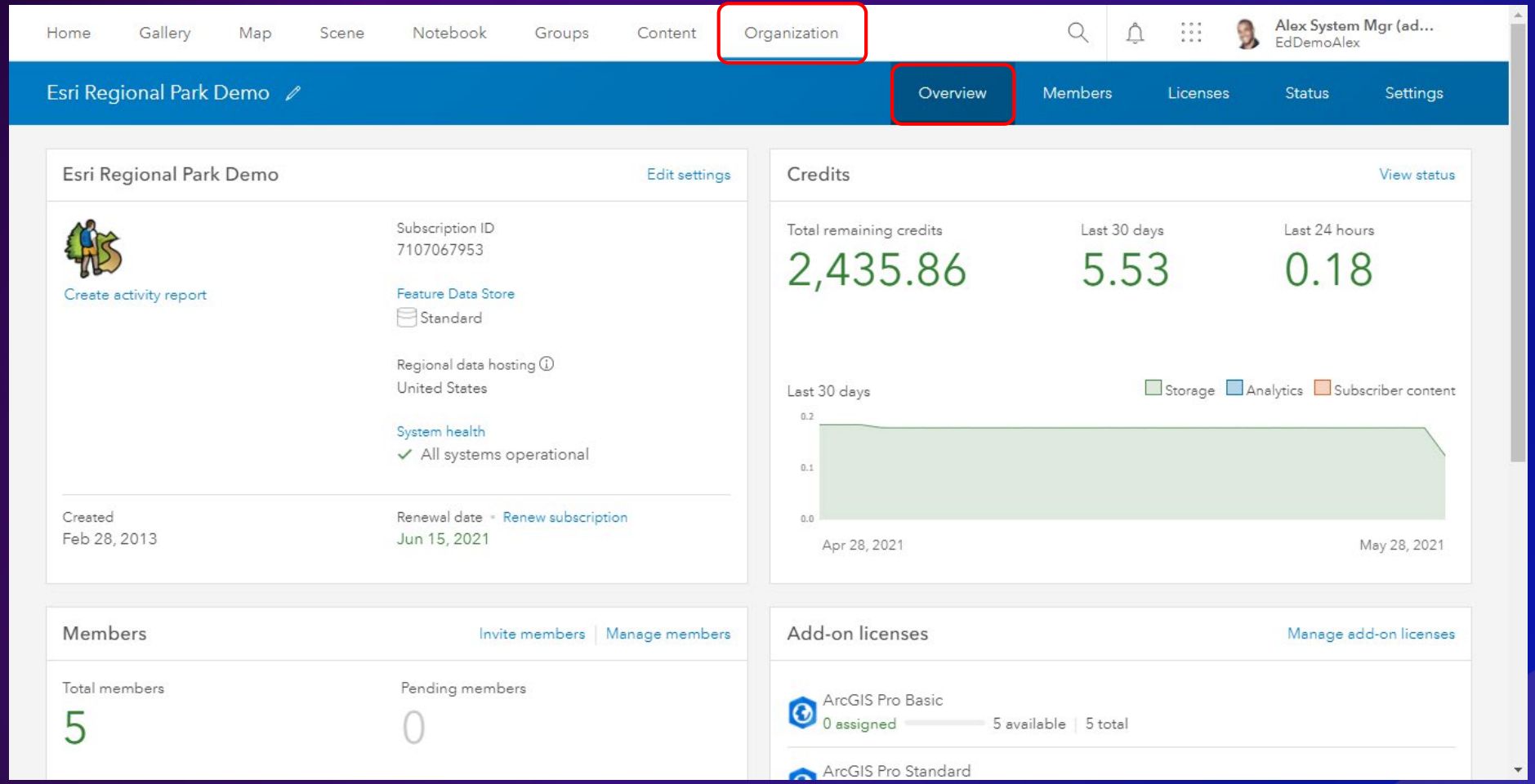
# ArcGIS Online

## Mapping, Analytics, and Location Intelligence

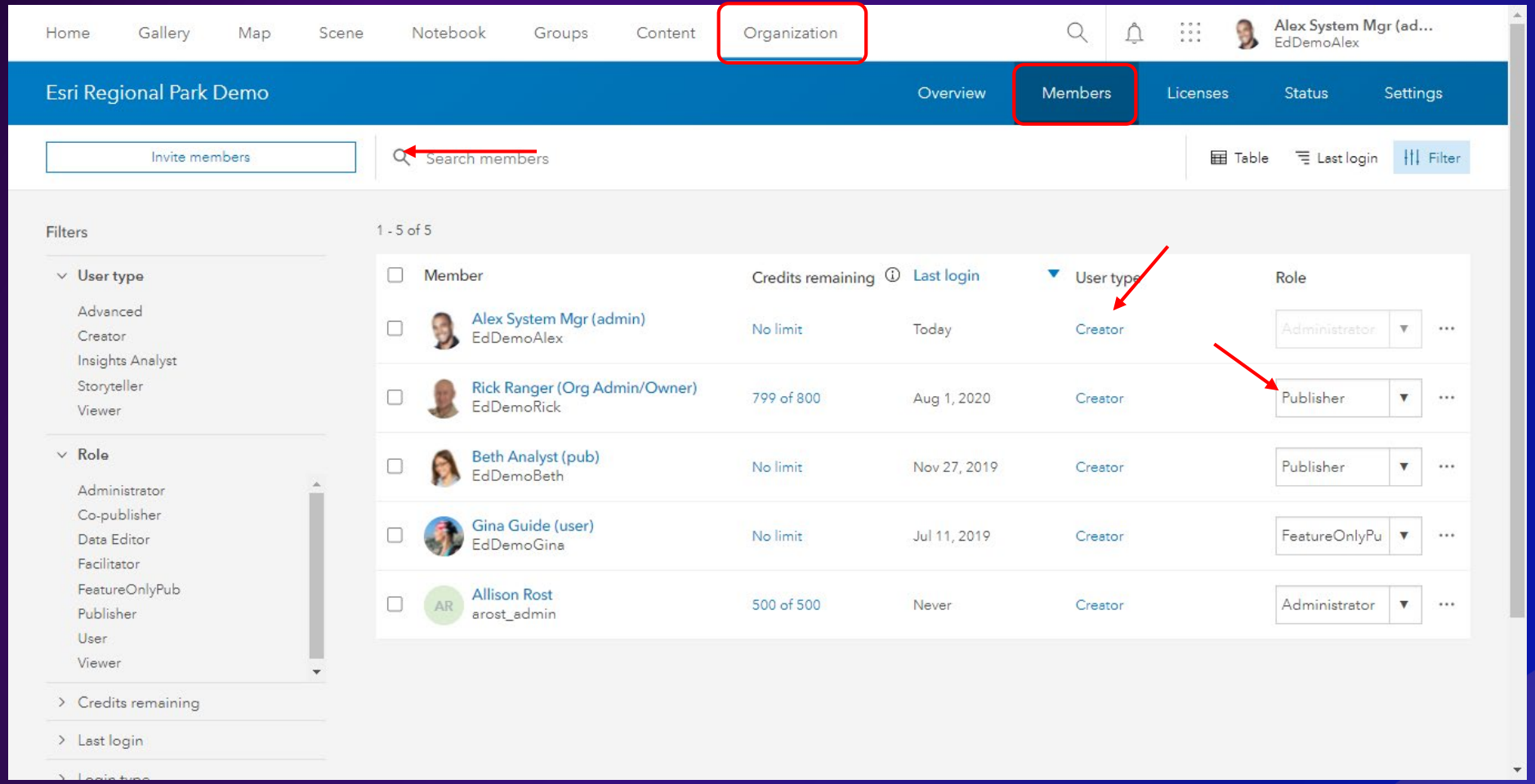
ArcGIS Online
& Extensions



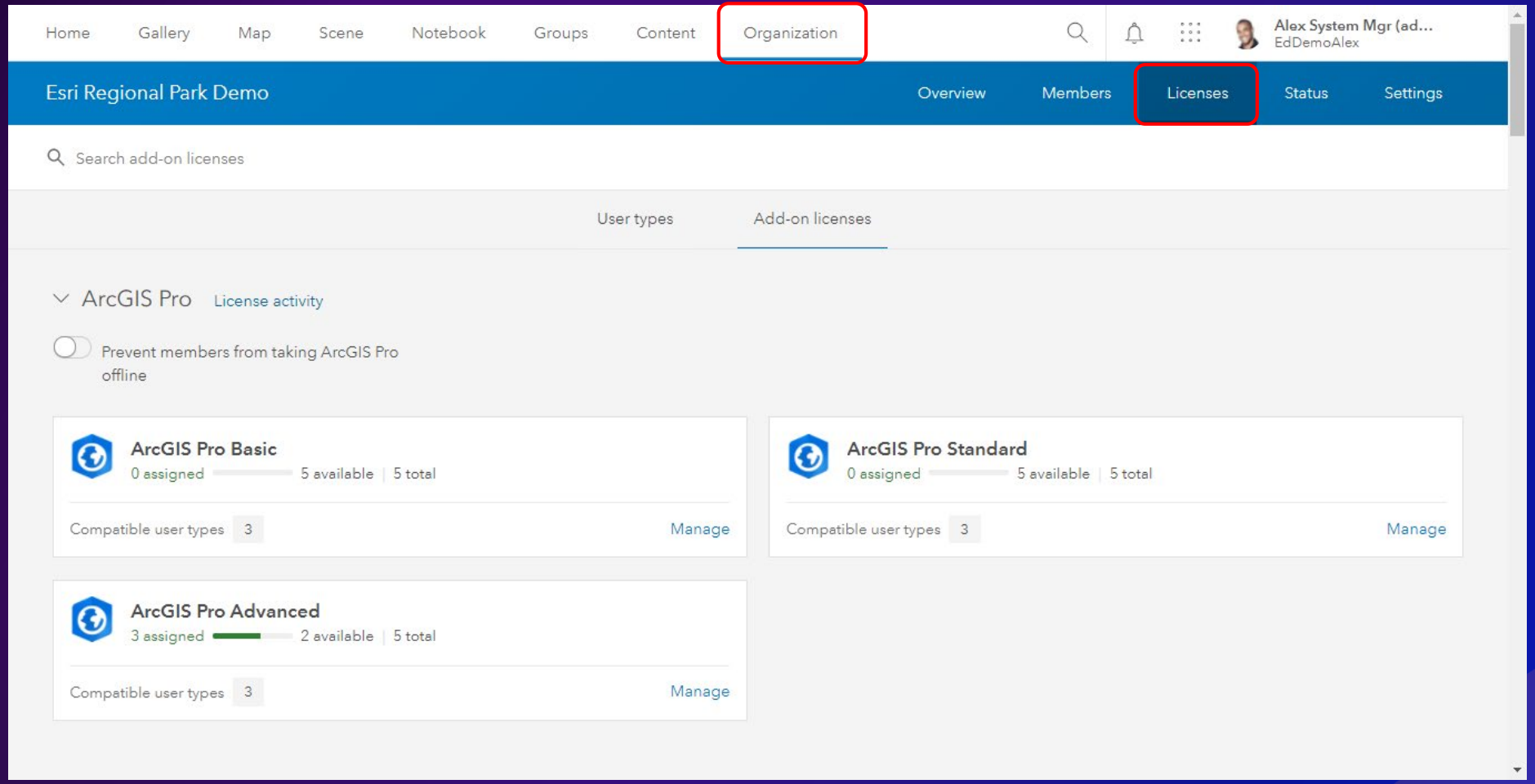
# ArcGIS Organization



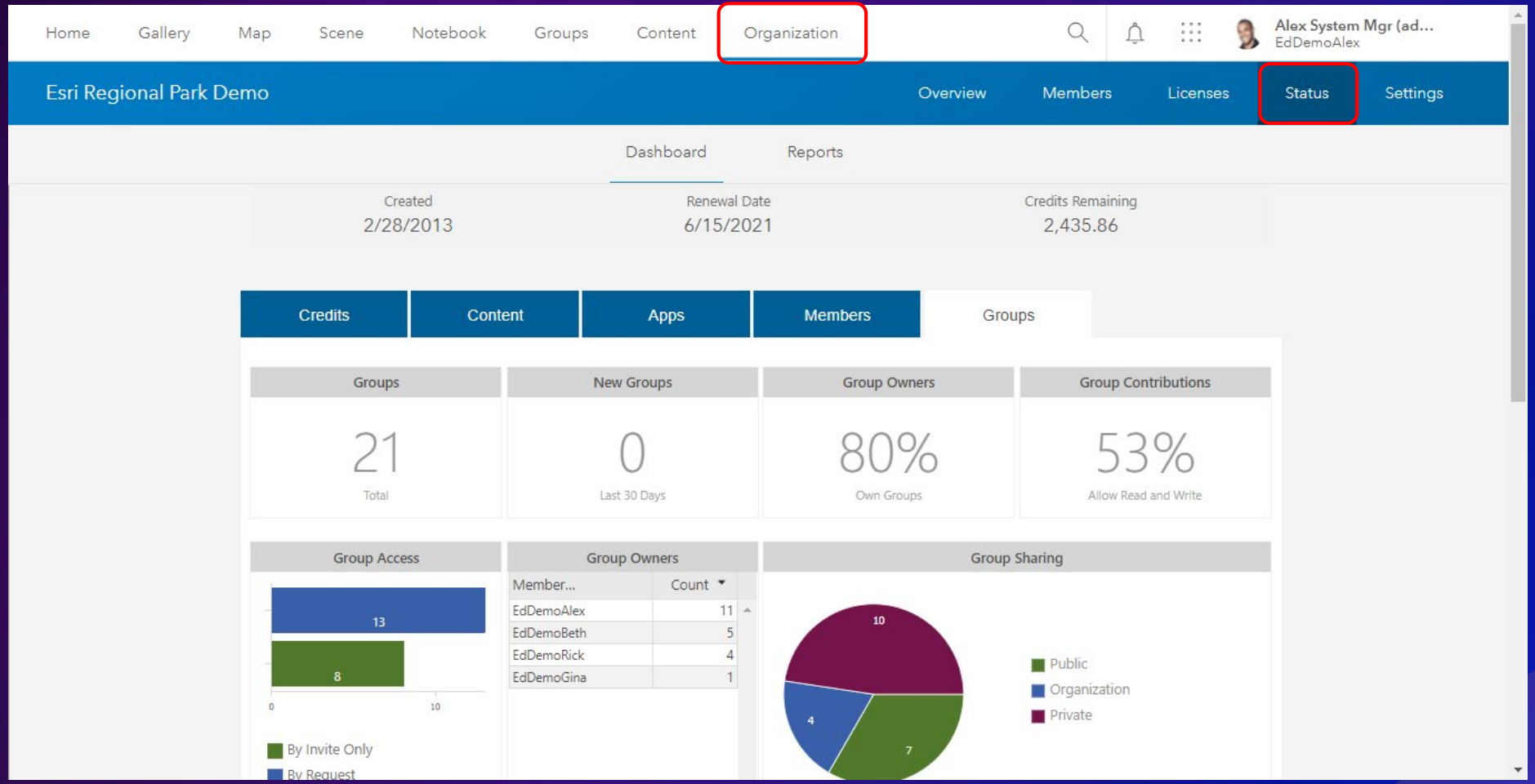
# ArcGIS Organization



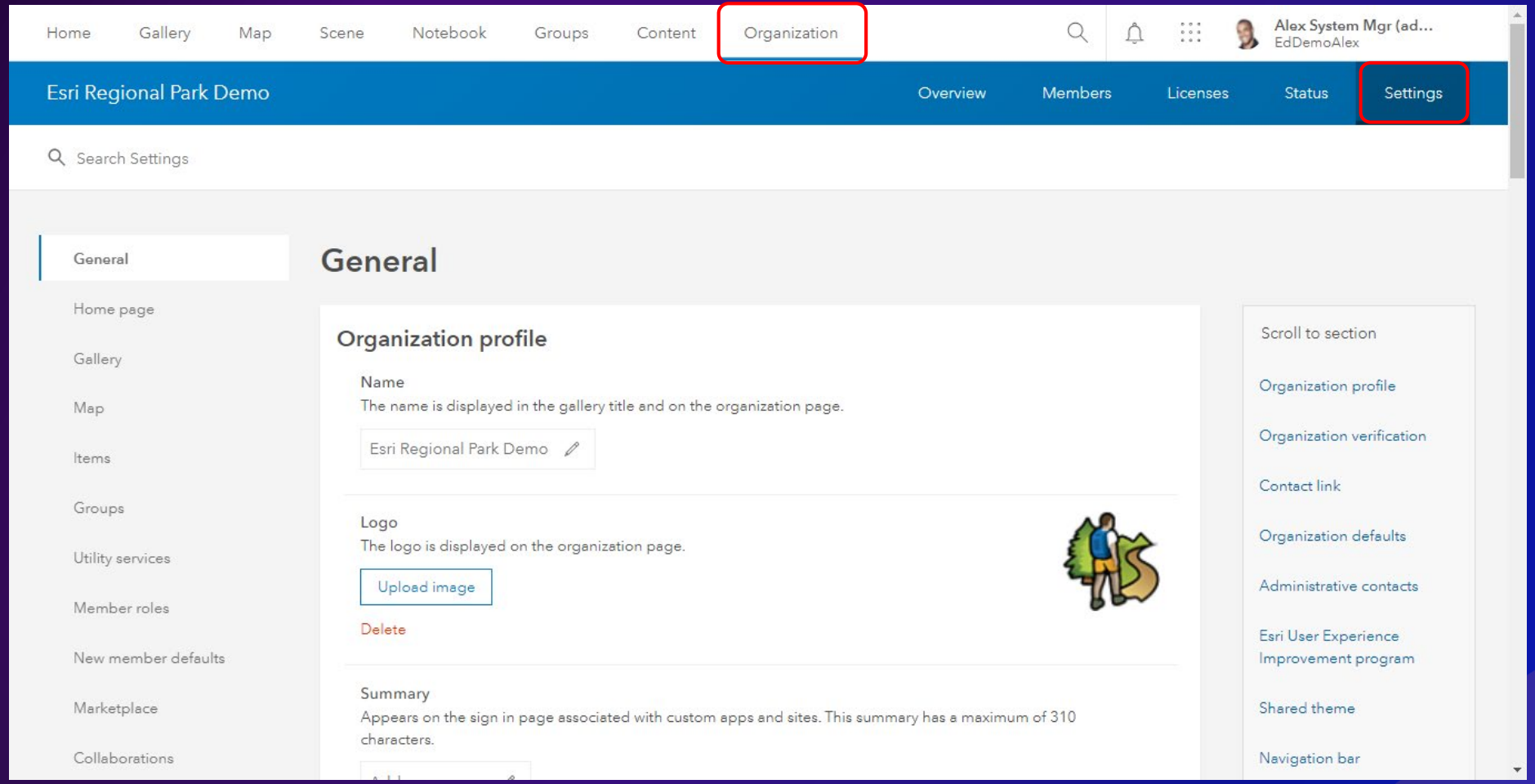
# ArcGIS Organization



# ArcGIS Organization



# ArcGIS Organization



# ArcGIS Online

What can you do with ArcGIS Online?



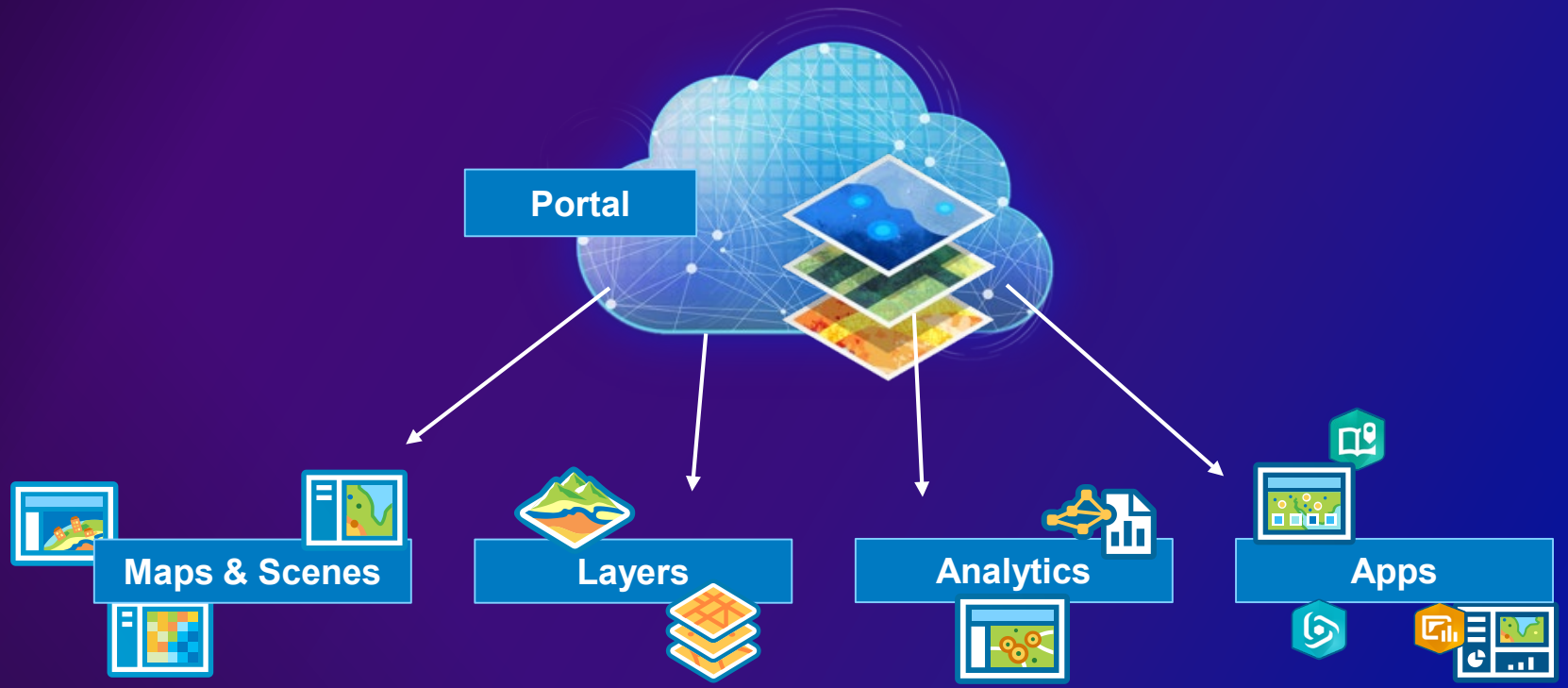
# ArcGIS Online

## Mapping, Analytics, and Location Intelligence

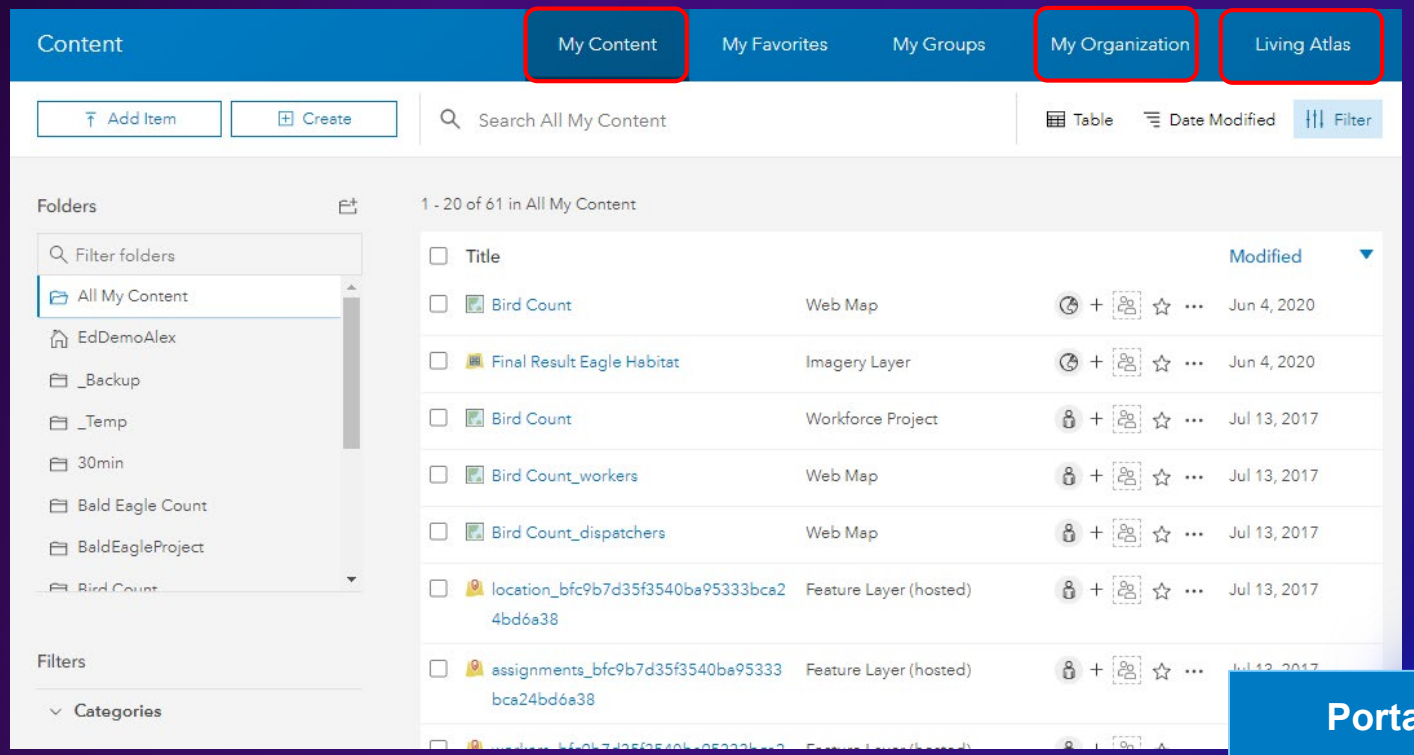
ArcGIS Online
& Extensions



# ArcGIS Geoinformation Model

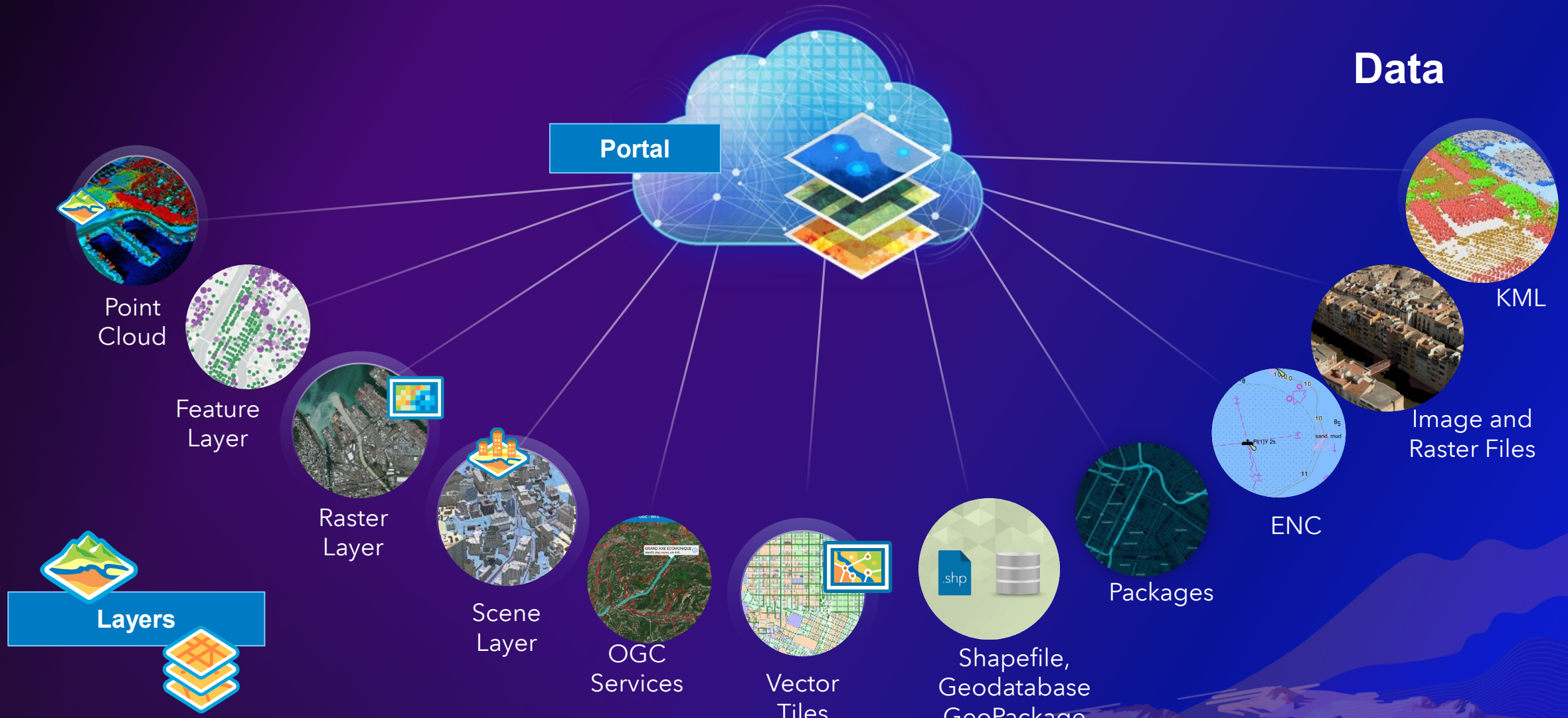


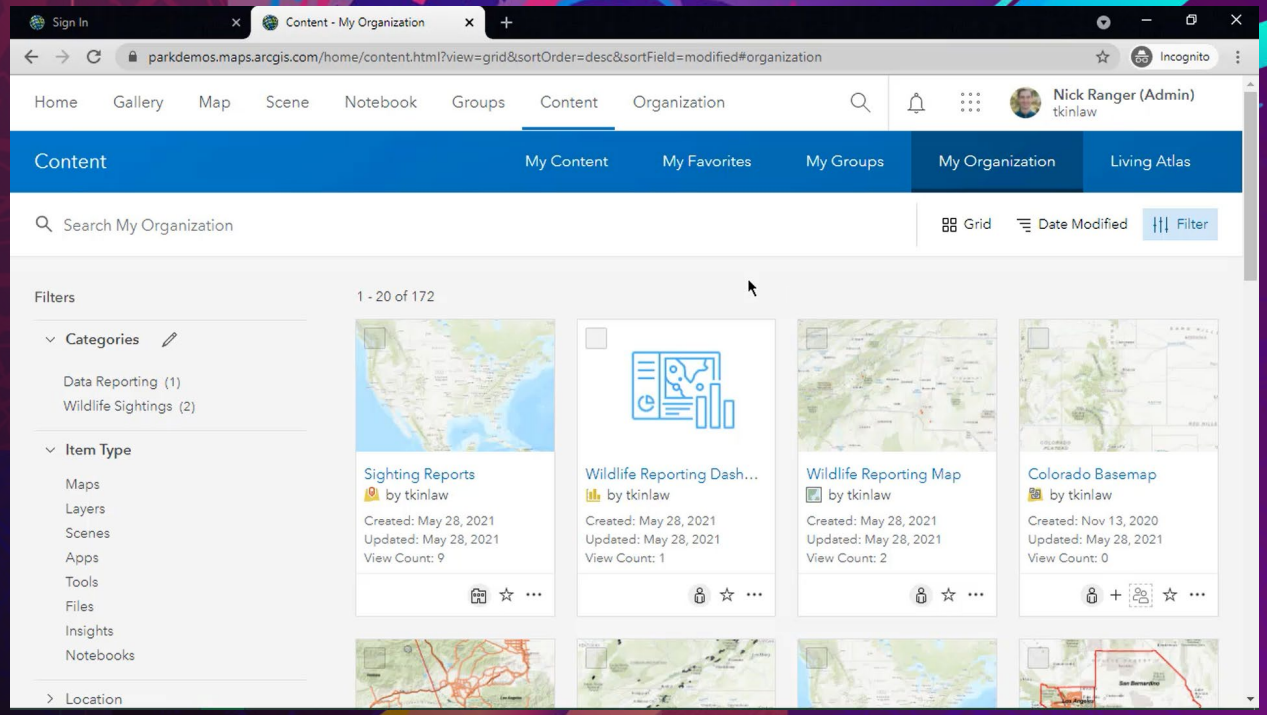
# Portal


Content
My Content
My Favorites
My Groups
My Organization
Living Atlas
Add Item
Create
Search All My Content
Table
Date Modified
Filter
Folders
Filter folders
All My Content
EdDemoAlex
_Backup
_Temp
30min
Bald Eagle Count
BaldEagleProject
Filters
Categories
1 - 20 of 61 in All My Content
Title
Modified
Bird Count
Web Map
Jun 4, 2020
Final Result Eagle Habitat
Imagery Layer
Jun 4, 2020
Bird Count
Workforce Project
Jul 13, 2017
Bird Count_workers
Web Map
Jul 13, 2017
Bird Count_dispatchers
Web Map
Jul 13, 2017
location_bfc9b7d35f3540ba95333bca24bd6a38
Feature Layer (hosted)
Jul 13, 2017
assignments_bfc9b7d35f3540ba95333bca24bd6a38
Feature Layer (hosted)


Portal

# Layers


Portal
Data
Point Cloud
Feature Layer
Raster Layer
Scene Layer
OGC Services
Vector Tiles
Shapefile, Geodatabase GeoPackage
Packages
ENC
Image and Raster Files
KML
Layers



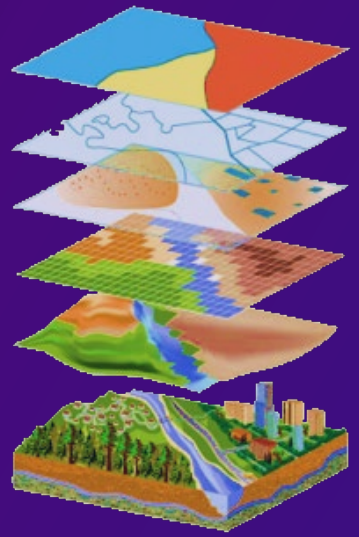

# ArcGIS Online portal and content

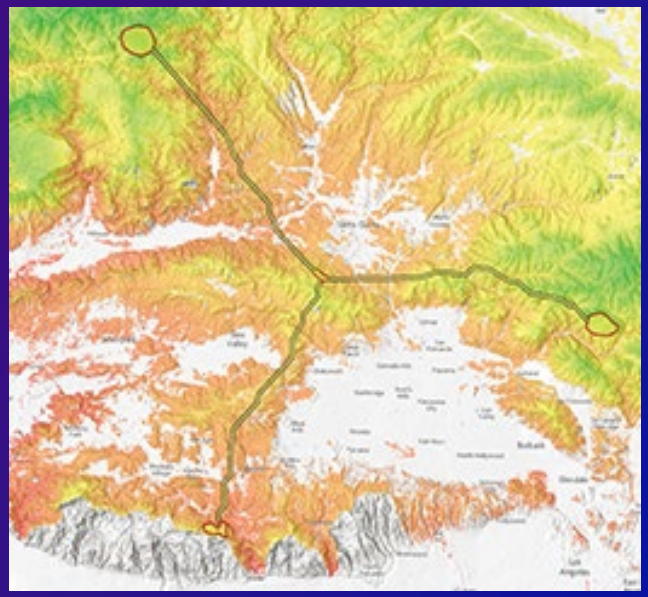
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# Analytics




Layers

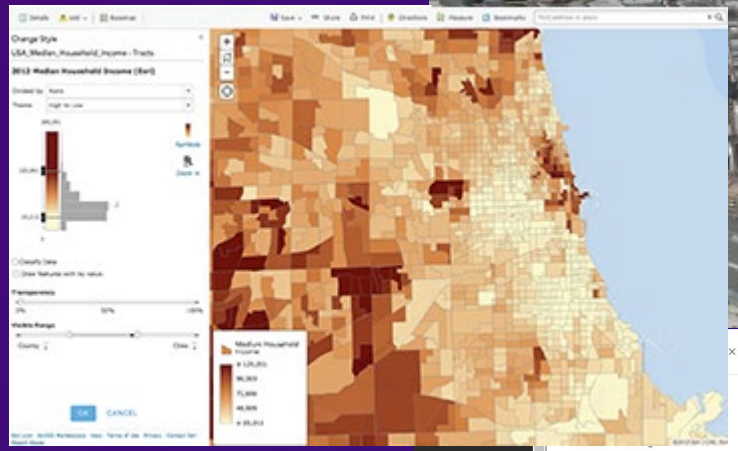




Result

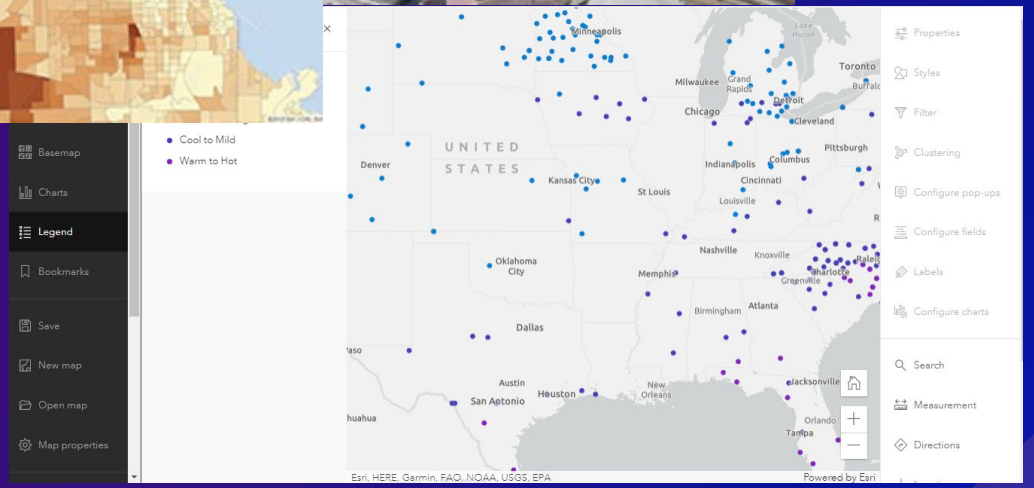
# Maps and Scenes

Map Viewer Classic



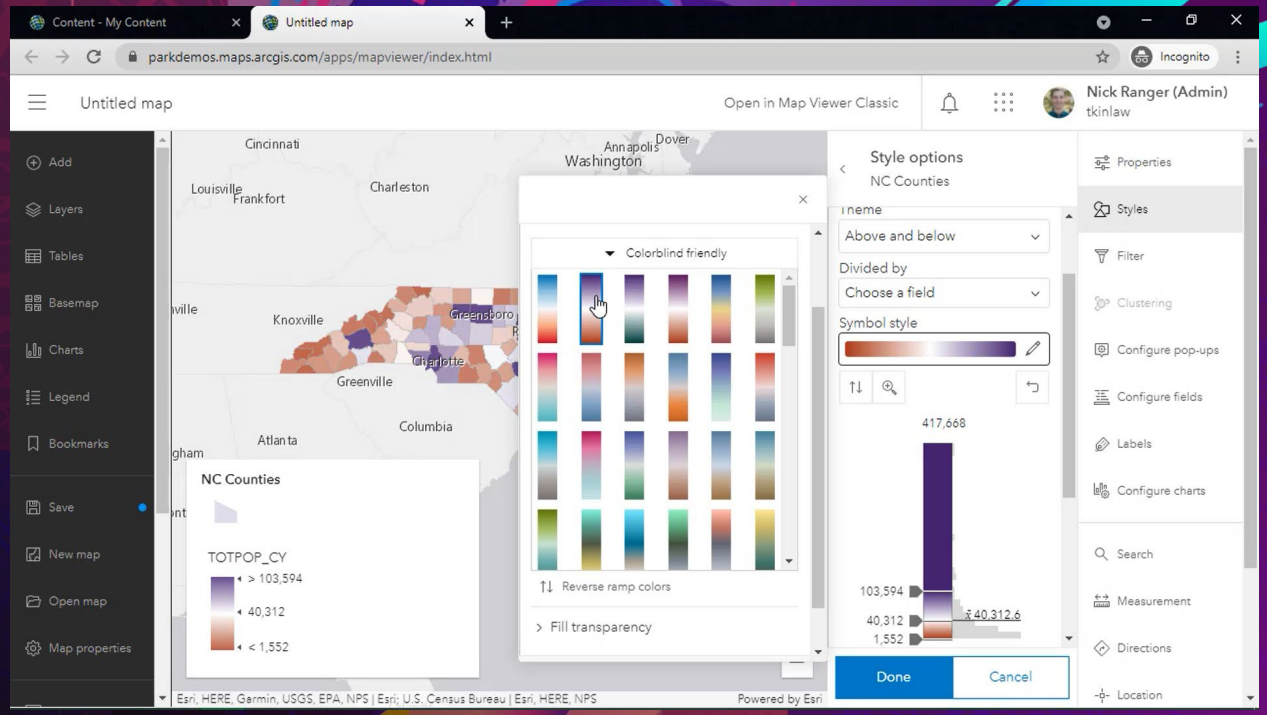



Scene Viewer




Map Viewer

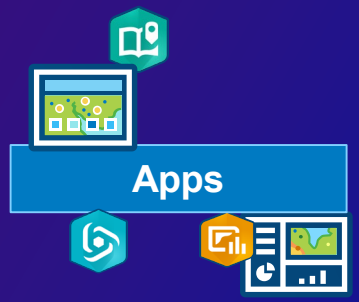
Maps & Scenes



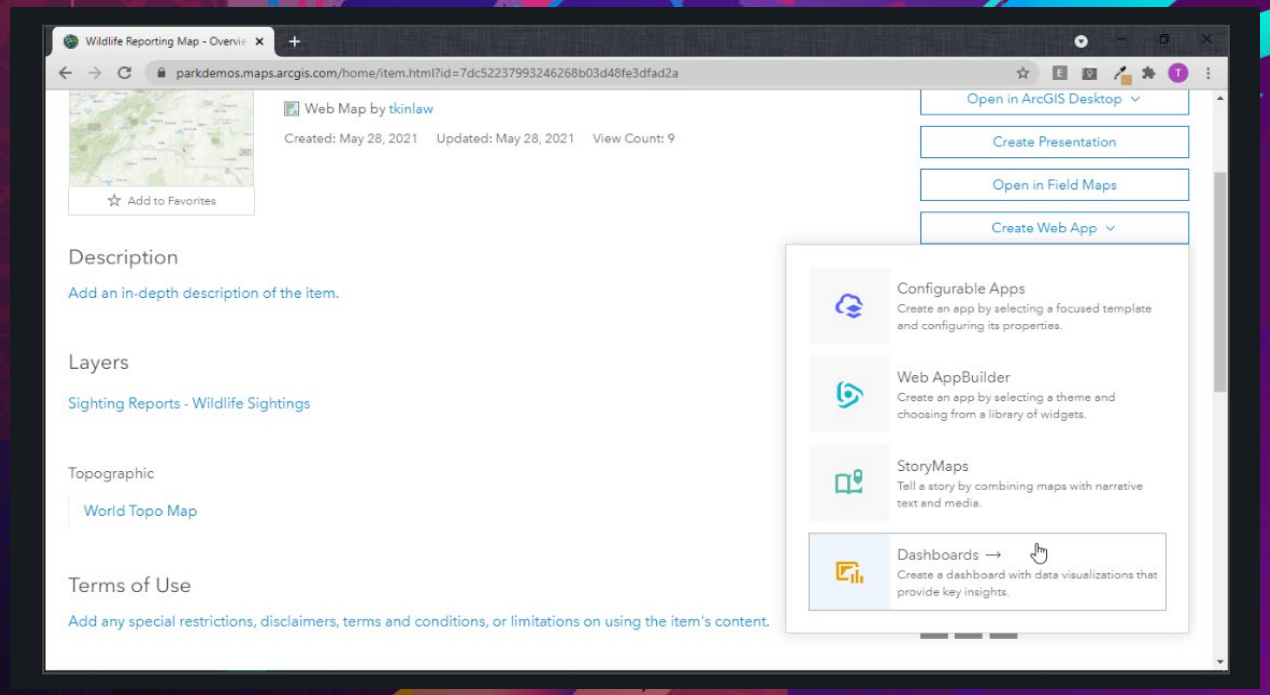

# Map Viewers and analysis

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# Apps





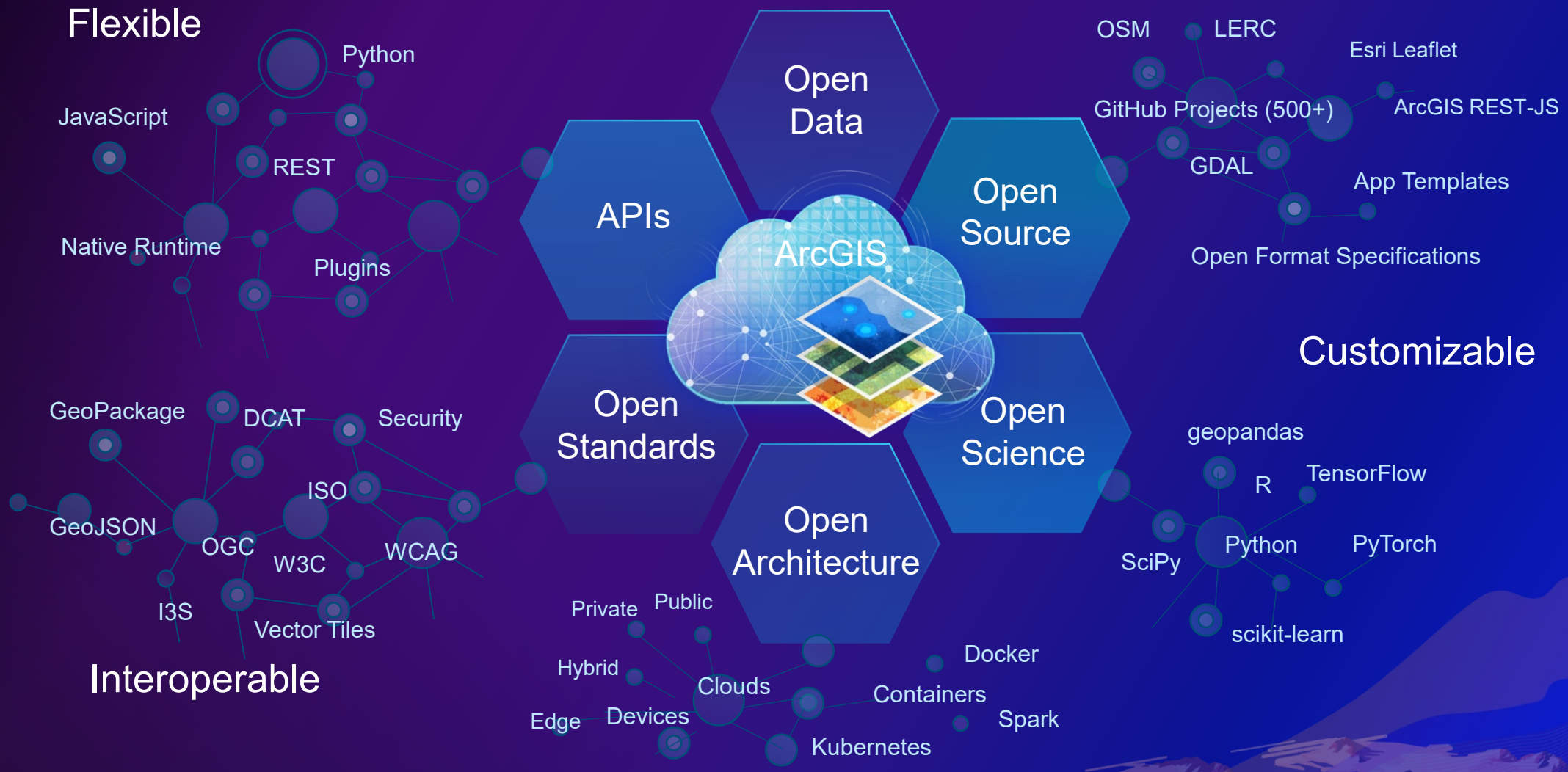

# ArcGIS apps

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# Value Proposition



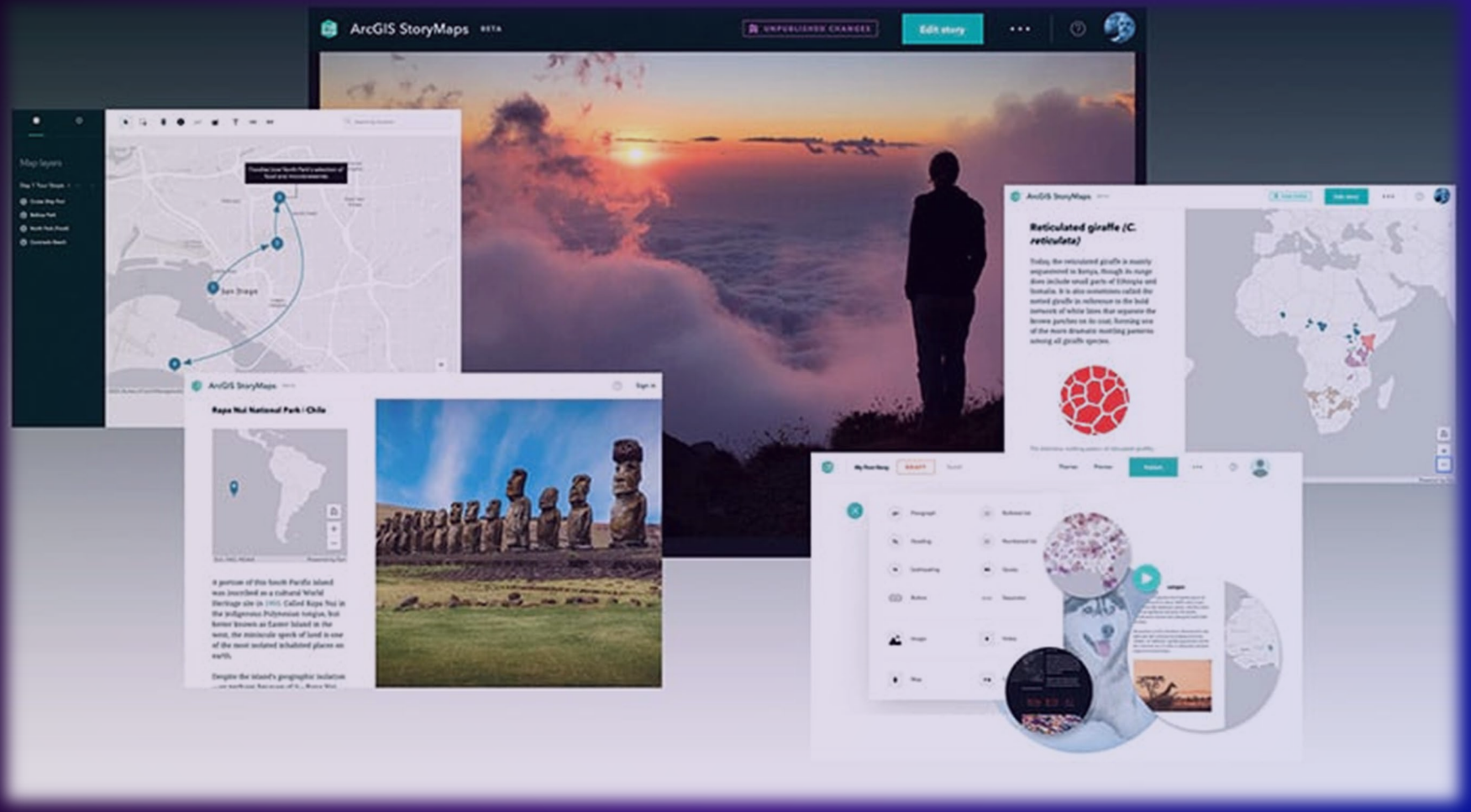
# ArcGIS is an Open Platform



# Convey Complex Information



# Maps Can Tell Stories



# We want your feedback

Click on the Session Survey link
below this video window




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